



# PENCON 2016

## Session Schedule

Friday, 5/20/16

Meeting Room A Friday, 5/20			Meeting Room B Friday, 5/20	
Welcome	<b>Kathy Ide</b>	8:00– 8:15		
Keynote 1	<b>Allen Arnold</b> (The Spiritual Life of the Editor)	8:15– 8:45		
1A	Get More Clients: Surefire Selling Techniques for Editors, <b>Ben Wolf</b>	9:00– 9:45	1B	Editing YA Fiction, <b>Donna Stanley</b>
2A	Setting the Creative Foundation, <b>Allen Arnold</b>	10:00– 10:45	2B	How to Be More Productive on Social Media, <b>Laura Christianson</b>
3A	Business for Editors 101, <b>Christi McGuire</b>	12:00– 12:45	3B	Step Away from that Donut!, <b>Jonathan Stanley</b>
4A	Surviving Different Author Personalities, <b>Allen Arnold</b>	1:00– 1:45	4B	Bookmapping and Storybreaking, <b>Kristen Stieffel</b>
5A	Nonfiction Editing 101, <b>Christi McGuire</b>	2:15– 3:00	5B	WOWful (not WOeful) Websites, <b>Laura Christianson</b>
6A	Editing Without Pain, <b>Kathy Ide</b>	3:15– 4:00	6B	Editing Internet Content: Websites and Blogs, <b>Susan Stewart</b>
FP1	Faculty Panel Q&A (Friday's faculty, <b>Jenne Acevedo</b> MC)	4:15– 4:45		
Closing	<b>Jenne Acevedo, Kathy Ide</b>	4:45– 5:00		
Night Owl	Affinity Groups (meet in lobby)	8:30– 9:30		



# PENCON 2016

## Session Schedule Saturday, 5/21/16

Meeting Room A Saturday, 5/21			Meeting Room B Saturday, 5/21	
Welcome Back	<b>Kathy Ide</b>	<b>8:00–8:15</b>		
Keynote 2	<b>Jeff Gerke</b>	<b>8:15–8:45</b>		
7A	How to Keep Your Focus When Life Gets Busy, <b>Tiffany Amber Stockton</b>	<b>9:00–9:45</b>	7B	Editing the Bones in Fiction, Part 1, <b>Kathleen Kovach &amp; Paula Moldenhauer</b>
8A	Hacking Your Reader's Brain, <b>Jeff Gerke</b>	<b>10:00–10:45</b>	8B	Editing the Bones in Fiction, Part 2, <b>Kathleen Kovach &amp; Paula Moldenhauer</b>
9A	Marketing Your Book On Amazon, <b>Shelley Hitz</b>	<b>12:00–12:45</b>	9B	Work Smarter, <b>Catherine Jones Payne</b>
10A	I Can't Visualize It, <b>Jeff Gerke</b>	<b>1:00–1:45</b>	10B	Delicate Clients and Difficult Situations, <b>Jeanne Marie Leach</b>
11A	Preventing Burnout, <b>Susan G. Mathis</b>	<b>2:15–3:00</b>	11B	You're the Expert, <b>Catherine Jones Payne</b>
12A	Affinity Groups Breakout	<b>3:15–4:00</b>	12B	Affinity Groups Breakout
FP2	Faculty Panel Q&A (Saturday's faculty, <b>Jenne Acevedo</b> MC)	<b>4:15–4:45</b>		
Closing	<b>Kathy Ide</b>	<b>4:45–5:00</b>		



# PENCON 2016

## Convention Schedule

<b>Thursday, 5/19</b>	
<b>6:00–8:00 PM</b>	Welcome reception
<b>8:00–8:30 PM</b>	Check in items for bookstore (tentative)

<b>Friday, 5/20 // Saturday, 5/21</b>	
<b>7:30–8:00 AM</b>	Registration, bookstore open
<b>8:00–8:15</b>	Welcome, Announcements
<b>8:15–8:45</b>	Keynote #1 // Keynote #2
<b>9:00–9:45</b>	Session #1 // Session #7
<b>10:00–10:45</b>	Session #2 // Session #8
<b>11:00–12:00</b>	Lunch, bookstore open
<b>12:00–12:45</b>	Session #3 // Session #9
<b>1:00–1:45</b>	Session #4 // Session #10
<b>1:45–2:15</b>	Break, bookstore open
<b>2:15–3:00</b>	Session #5 // Session #11
<b>3:15–4:00</b>	Session #6 // Session #12
<b>4:15–4:45</b>	Faculty Panel Q&A
<b>4:45–5:00</b>	Closing
<b>5:00–6:00</b>	Bookstore open
<b>6:30</b>	Dinner out
<b>8:30–9:30</b>	Night Owl, Affinity Groups ( <i>Friday only</i> )